**Project Title: Smart fashion Project Design Phase-I** - **Solution Fit**  **Team ID:** PNT2022TMIDxxxxxx







| **Identify strong TR & EM** | **3. TRIGGERS TR**  What triggers customers to act? i.e. seeing their neighbour installing Buying the current trend product which makes the other customers to buy the same | **10. YOUR SOLUTION SL**  If you are working on an existing business, write down your current solution ﬁrst, ﬁll in the canvas, and check how much it ﬁts reality.  If you are working on a new business proposition, then keep it blank until you ﬁll in the canvas and come up with a solution that ﬁts within customer limitations, solves a problem and matches customer behaviour. | 1. **CHANNELS of BEHAVIOUR CH**     1. **ONLINE**   marketing and advertising   * 1. **OFFLINE**   server updateds |  |
| --- | --- | --- | --- | --- |
| **4. EMOTIONS: BEFORE / AFTER EM**  How do customers feel when they face a problem or a job and afterwards?  After collection the pain points we solve it and after they are solved the customer will have user friendly interface and flow which make user convenient. |